



Press Release

Reunion Island

November 27th 2017

Resources mobilisation training

To support Indian Ocean National Red Cross Red Crescent societies' projects at local level, to serve the most vulnerable, the French Red Cross, the Indian Ocean Regional Intervention Platform (PIROI) and the International Federation of Red Cross and Red Crescent Societies (IFRC) are organising a resource mobilisation training workshop.

The French Red Cross - PIROI and the International Federation of Red Cross and Red Crescent societies (IFRC), have worked together to organize a 3-day training workshop, based on local and national case studies, which will take place in Saint Denis Reunion Island from 27 to 29 November 2017.

Focusing on resource mobilisation at local level to stand by the most vulnerable, the event will bring together trainees from **six National Societies** (NS) of the Indian Ocean region (Comoros, Mauritius, Mozambique, Seychelles, Tanzania and France/Réunion).

For three days, the meeting will seek to look into the specific needs of each National Society and its ability to link its strategic priorities to resource mobilisation goals, to engage with donors and partners, to build a communication plan and to prepare a National Society roadmap for financial sustainability; in other words, to develop a national toolbox to mobilise funds.

Co-facilitated by the Partnerships and Resource Development Officer for Eastern Africa and Indian Ocean Islands for the IFRC, and the Training Officer for PIROI, the training will introduce several ideas and concept through innovative serious games (game with a serious scope).



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